

## Terms of Service

# Terms of Service

**Effective Date:** 5/15/2026

**Website:** prefrontalplays.com

**Business Name:** Prefrontal Plays

**Contact Email:** info@prefrontalplays.com

Welcome to Prefrontal Plays. These Terms of Service govern your access to and use of our website, digital products, coaching services, consulting services, educational materials, programs, workshops, and any related content or services offered by Prefrontal Plays.

By accessing our website, purchasing a product, booking a service, joining a program, downloading materials, or using any part of our services, you agree to these Terms of Service. If you do not agree with these Terms, you should not use our website or services.

## 1. Overview of Services

Prefrontal Plays provides basketball performance education, player development consulting, recruiting guidance, decision making education, role clarity tools, sport psychology informed resources, and related basketball intelligence services.

Our services may include, but are not limited to:

1. One on one clarity sessions
2. Basketball Intelligence coaching programs
3. Recruiting and player development guidance
4. Digital journals, worksheets, templates, and educational materials
5. Online courses, workshops, or webinars
6. Team, program, or organizational consulting
7. Email newsletters and educational content
8. Other basketball related products or services offered through our website

Prefrontal Plays is an educational and consulting business. We do not guarantee scholarships, roster spots, recruiting offers, professional contracts, rankings, exposure opportunities, or specific athletic outcomes.

## **2. Eligibility**

You must be at least 18 years old to purchase products or services from Prefrontal Plays.

If a user is under 18 years old, a parent or legal guardian must review and agree to these Terms on the minor's behalf. Parents and guardians are responsible for all purchases, communications, decisions, and participation involving minors.

By using our services, you confirm that you have the legal authority to enter into these Terms.

## **3. Educational Purpose Only**

All content, guidance, evaluations, worksheets, calls, programs, and materials provided by Prefrontal Plays are for educational and informational purposes only.

Our services are designed to help players, parents, coaches, and organizations think more clearly about basketball development, decision making, recruiting, performance habits, and role positioning.

Our services do not replace advice from licensed professionals, including but not limited to attorneys, medical professionals, mental health professionals, academic advisors, certified athletic trainers, compliance officers, financial advisors, or school administrators.

## **4. No Guarantee of Results**

Prefrontal Plays may provide guidance, frameworks, evaluations, recommendations, and educational tools. However, your results depend on many factors outside of our control, including effort, talent level, academic eligibility, coaching decisions, team needs, recruiting timing, health, competition level, family decisions, and market conditions.

We do not guarantee:

1. Athletic scholarships
2. College roster spots
3. Playing time
4. Recruiting interest
5. NCAA, NJCAA, NAIA, or other eligibility outcomes
6. Professional opportunities
7. Increased performance statistics
8. Selection to teams, camps, showcases, or events
9. Any specific financial, athletic, academic, or career result

Any testimonials, examples, case studies, or success stories are not promises that you will achieve the same result.

## **5. Recruiting and Eligibility Disclaimer**

Prefrontal Plays may discuss recruiting, roster construction, college levels, transfer decisions, exposure, eligibility concepts, and player evaluation from a basketball perspective.

However, Prefrontal Plays is not a compliance office and does not provide official eligibility rulings. All eligibility questions should be confirmed directly with the appropriate school, conference, governing body, compliance department, or legal professional.

You are responsible for verifying all recruiting, transfer, academic, eligibility, amateurism, financial aid, and participation rules before making decisions.

## **6. Sport Psychology and Mental Performance Disclaimer**

Prefrontal Plays may use concepts from applied psychology, sport psychology, cognitive performance, decision making, emotional regulation, and player development.

Unless explicitly stated otherwise in writing, Prefrontal Plays does not provide therapy, clinical mental health counseling, psychological diagnosis, crisis intervention, or medical treatment.

If you are experiencing a mental health emergency, you should contact emergency services, a licensed mental health professional, or a crisis support resource immediately.

## **7. Purchases and Payment**

When you purchase a product or service from Prefrontal Plays, you agree to provide accurate payment information and authorize us or our third party payment processor to charge the applicable amount.

Prices are listed on the website or provided in writing. We reserve the right to update prices, modify offers, discontinue products, or change service availability at any time.

All payments must be made in full unless a payment plan or subscription option is clearly offered and accepted at checkout.

## **8. Payment Plans and Subscriptions**

If Prefrontal Plays offers payment plans, memberships, recurring subscriptions, or automatically renewing services, the terms will be clearly disclosed at the time of purchase.

By enrolling in a payment plan or subscription, you authorize recurring charges according to the payment schedule disclosed at checkout.

You are responsible for keeping your payment method current. Failed payments may result in paused access, canceled services, collection efforts, or removal from a program.

If a subscription or recurring service automatically renews, Prefrontal Plays will provide clear information about the renewal terms and cancellation process. For Texas consumers, subscription service contracts with automatic renewal provisions may require clear and conspicuous disclosure of the renewal terms

and cancellation procedure, and certain longer term contracts may require additional written notice before renewal.

## **9. Cancellation Policy**

Cancellation terms depend on the product or service purchased.

For one time services, such as clarity sessions or consultations, cancellation and rescheduling requirements will be stated at checkout, in your confirmation email, or in a written agreement.

For subscriptions or memberships, you may cancel according to the cancellation instructions provided at checkout, in your account, or by contacting us at [info@prefrontalplays.com](mailto:info@prefrontalplays.com).

Cancellation does not automatically entitle you to a refund for previous payments unless the refund policy for that specific product or service states otherwise.

## **10. Refund Policy**

Because Prefrontal Plays offers digital products, educational materials, coaching services, consulting services, and time based access, all sales are final unless otherwise stated in writing.

Refund eligibility, if any, will be listed on the specific product page, checkout page, written agreement, or program description.

No refunds will be provided for:

1. Completed consultations or coaching calls
2. Missed sessions without proper notice
3. Downloaded digital products
4. Accessed course materials
5. Change of mind after purchase
6. Failure to use the purchased product or service
7. Dissatisfaction based on outcomes that were not guaranteed

Prefrontal Plays reserves the right to evaluate refund requests on a case by case basis.

## **11. Scheduling, Missed Sessions, and Rescheduling**

If you book a call, consultation, or coaching session, you are responsible for attending at the scheduled time.

If you need to reschedule, you must provide notice according to the policy stated at booking. If no specific policy is listed, you must provide at least 24 hours of notice.

Missed sessions, late arrivals, or no shows may be forfeited without refund.

If Prefrontal Plays needs to reschedule a session, we will make reasonable efforts to provide an alternative time.

## **12. Client Responsibilities**

You agree to:

1. Provide accurate information
2. Communicate respectfully
3. Complete assigned work if participating in a program
4. Use materials for personal or authorized team use only
5. Avoid sharing private program materials without permission
6. Make your own final decisions regarding recruiting, development, school choice, training, and competition
7. Consult qualified professionals when needed

You understand that Prefrontal Plays can provide guidance, but you are responsible for your own choices and actions.

## **13. Prohibited Conduct**

You agree not to:

1. Use our website or services for unlawful purposes
2. Copy, resell, distribute, or exploit our materials without permission
3. Share login credentials or paid content with unauthorized users

4. Harass, threaten, abuse, or disrespect Prefrontal Plays, its representatives, clients, or community members
5. Attempt to hack, disrupt, damage, or interfere with the website
6. Misrepresent your identity, eligibility, athletic background, academic status, or recruiting information
7. Use our content to create competing products or services without written permission
8. Violate any applicable laws, rules, regulations, or governing body requirements

We reserve the right to suspend or terminate access if you violate these Terms.

## **14. Intellectual Property**

All content created by Prefrontal Plays is owned by Prefrontal Plays unless otherwise stated.

This includes, but is not limited to:

1. Website copy
2. Frameworks
3. Worksheets
4. Journals
5. Templates
6. Videos
7. Graphics
8. Course materials
9. Program materials
10. Coaching tools
11. Email content
12. Brand names, slogans, and service names

You may not copy, reproduce, modify, sell, distribute, publish, or create derivative works from our content without prior written permission.

Purchasing a product or service gives you a limited, non transferable, non exclusive license to use the materials for your personal, family, team, or internal educational use, depending on the product purchased.

## **15. User Submitted Content**

If you submit information, messages, forms, testimonials, videos, photos, player information, game film, statistics, documents, or other materials to Prefrontal Plays, you confirm that you have the right to share that content.

You grant Prefrontal Plays permission to review and use submitted materials for the purpose of providing services to you.

We will not publicly use your name, image, likeness, private player information, or testimonial for marketing without your permission, unless you have separately agreed in writing.

## **16. Film, Statistics, and Player Evaluation**

If you submit game film, statistics, recruiting profiles, or player information, Prefrontal Plays may review those materials to provide educational feedback, evaluation, or guidance.

Any evaluation provided is based on the information available at the time and reflects professional opinion, not a guaranteed outcome.

Basketball evaluation is subjective. Different coaches, scouts, programs, and organizations may evaluate the same player differently.

## **17. Third Party Platforms and Links**

Our website may link to third party platforms, payment processors, scheduling tools, email platforms, video hosting services, social media pages, or external resources.

Prefrontal Plays does not control third party websites or platforms and is not responsible for their content, policies, security, availability, or actions.

Your use of third party platforms is governed by their own terms and policies.

## **18. Email and Communications**

By submitting your email address, purchasing a product, downloading a resource, or joining a program, you agree that Prefrontal Plays may contact you regarding your purchase, service, account, program, or related educational content.

You may unsubscribe from marketing emails at any time by using the unsubscribe link or contacting us at [info@prefrontalplays.com](mailto:info@prefrontalplays.com).

Transactional emails related to purchases, scheduling, payments, or service delivery may still be sent when necessary.

## **19. Privacy**

Your use of our website and services is also governed by our Privacy Policy.

The Privacy Policy explains how we collect, use, store, and protect personal information.

If you collect emails, sell products, run newsletters, use analytics, use payment processors, or work with minors, you need a Privacy Policy sitting right next to these Terms. Terms of Service without a Privacy Policy is like running a press break with one guard and four people watching. Technically possible. Still not wise.

## **20. Minors and Parent Responsibility**

Prefrontal Plays may provide services related to youth, high school, prep, junior college, college, or aspiring basketball players.

If a participant is under 18, a parent or legal guardian must approve the purchase and participation.

Parents and guardians are responsible for:

1. Reviewing all services and materials
2. Making final decisions for the minor
3. Ensuring information submitted is accurate
4. Monitoring the minor's participation
5. Communicating with Prefrontal Plays when necessary

Prefrontal Plays does not knowingly collect personal information from children under 13 without appropriate parental consent.

## **21. Compliance With Governing Bodies**

You are responsible for ensuring that your use of Prefrontal Plays services does not violate any rules from your school, team, conference, league, athletic association, governing body, or employer.

This may include rules from organizations such as the NCAA, NJCAA, NAIA, state athletic associations, school districts, clubs, teams, or international basketball organizations.

Prefrontal Plays does not guarantee that any action, communication, service, evaluation, or strategy complies with every applicable rule. You should verify all rules with the appropriate authority.

## **22. Limitation of Liability**

To the fullest extent permitted by law, Prefrontal Plays and its owners, employees, contractors, representatives, affiliates, and partners will not be liable for any indirect, incidental, consequential, special, punitive, or exemplary damages arising from your use of our website, products, services, or materials.

This includes, but is not limited to:

1. Lost opportunities
2. Lost scholarships
3. Lost income
4. Lost playing time
5. Recruiting disappointment
6. Eligibility issues
7. Academic consequences
8. Emotional distress
9. Business interruption
10. Data loss
11. Decisions made based on our educational content

To the fullest extent permitted by law, our total liability for any claim related to our services will not exceed the amount you paid to Prefrontal Plays for the specific product or service giving rise to the claim.

## **23. Disclaimer of Warranties**

Our website, content, products, and services are provided on an “as is” and “as available” basis.

We do not guarantee that:

1. The website will always be available
2. The website will be error free
3. The content will always be current
4. The services will meet every expectation
5. Any specific result will occur
6. Any third party platform will function properly

We disclaim all warranties to the fullest extent permitted by law.

## **24. Indemnification**

You agree to defend, indemnify, and hold harmless Prefrontal Plays, its owners, employees, contractors, representatives, affiliates, and partners from any claims, damages, liabilities, losses, costs, or expenses arising from:

1. Your use of our website, products, or services
2. Your violation of these Terms
3. Your violation of any law, rule, regulation, or third party right
4. Information or content you submit to us
5. Decisions you make based on our services or materials
6. Your misuse of our intellectual property

## **25. Termination**

We may suspend or terminate your access to our website, products, programs, or services if you violate these Terms, fail to make payment, misuse our materials, act abusively, or engage in conduct that harms Prefrontal Plays or other users.

Termination does not automatically entitle you to a refund.

Sections related to intellectual property, payment obligations, disclaimers, limitation of liability, indemnification, dispute resolution, and governing law will survive termination.

## **26. Changes to These Terms**

We may update these Terms from time to time.

When we update the Terms, we will revise the effective date at the top of this page. Continued use of the website or services after changes are posted means you accept the updated Terms.

## **27. Governing Law**

These Terms are governed by the laws of the State of Texas, without regard to conflict of law principles.

## **28. Dispute Resolution**

Before filing any legal claim, you agree to first contact Prefrontal Plays at [info@prefrontalplays.com](mailto:info@prefrontalplays.com) and attempt to resolve the dispute informally.

If the dispute cannot be resolved informally, any legal action shall be brought in the state or federal courts located in Texas, unless applicable law requires otherwise.

You agree that any claim must be brought individually and not as part of a class action or representative proceeding, to the fullest extent permitted by law.

## **29. Force Majeure**

Prefrontal Plays will not be responsible for delays or failures caused by events outside our reasonable control, including but not limited to natural disasters, illness, internet outages, platform failures, payment processor issues, government actions, labor disputes, war, civil unrest, or other unexpected events.

## **30. Contact Information**

If you have questions about these Terms, contact us at:

### **Prefrontal Plays**

Website: [prefrontalplays.com](http://prefrontalplays.com)

Email: [info@prefrontalplays.com](mailto:info@prefrontalplays.com)

Location: Texas, United States